



Support Sanity™

Building Massively-Visible Mass Support
for an Evenhanded Two-State Solution
for Israel & Palestine

*“Truly a splendid initiative” whose website is
“an absolute must ... well worth half an hour exploring.”*

The Green Line™ Catalog

Make a Statement • Make a Difference™

www.SupportSanity.org

Support Sanity
207 E Ohio Street #350
Chicago, Illinois 60611
United States of America



Support Sanity

About Us

Support Sanity is an independent public campaign building massively-visible mass support for an evenhanded two-state solution for Israel and Palestine. Our work is founded on the premise that both sides of the conflict are fundamentally equal as human beings and that both sides must be acknowledged as such – especially by the “other side”.

- **Building massively-visible mass support for an evenhanded two-state solution for Israel and Palestine**
- **Publicly affirming the common humanity of Palestinians and Israelis**
- **Promoting the mass display of a simple, “symmetrically-affirmative” symbol that concretely embodies this humane and practical perspective**

Although we work with many individuals and groups, as an independent campaign Support Sanity is not an arm of any of them. We have no hidden connections or ulterior motives and no hidden agenda. In keeping with the notion of being the change we hope to effect, Support Sanity seeks to operate as a Jewish-Arab/Muslim partnership to the greatest degree possible while welcoming all people of good will regardless of ethnicity or other factors.

Support Sanity is based in Chicago and is sponsored by Ideas in Action LLC. We are currently exploring alternative means of institutionalizing this work.

Our Logo and Products

Our logo and products bear the Israeli and Palestinian flags crossed in friendship over the motto “Justice • Peace • Life”. To us this represents the only scenario that makes sense – two equally-sovereign states for two equally-worthy peoples, with nothing more or less for one or the other. For only with symmetry can there be justice. And only with justice can there be peace. And only with peace can there be the life that the mainstream on both sides longs for.

Our Lapel Pin

The centerpiece of the Support Sanity campaign is an elegant and inexpensive lapel pin that we are encouraging supporters of a just peace to wear as part of their everyday attire. Wearing the pin everyday is a simple and yet surprisingly effective way to make a dignified statement and to engage others – everywhere you go. Please join us!

What People are Saying ...

I love this organization and its message. I like their retail products very much and in particular their lapel pins. They can provide us with a vehicle to display our commitment to ourselves and to everyone we come in contact with. I think the possible ripple effects from wearing this little pin are extraordinary. I ordered a bunch of them immediately. – *Susie*

I’m thrilled to see you’re doing such wonderful work! It’s amazing how a small thing like a button can really tap into such deep emotions. – *Marisa*

Your pins are lovely and have a wonderful message behind them. – *Amal*

I love the simplicity and daring of your symbol, and your emphasis on the dignity of both peoples. – *Robert*

I cannot thank you enough for the pin. I am wearing it everywhere, all the time. – *Dana*

I am amazed to hear about your activities, and the pin you produced! Keep up the good work! – *Orly*

I gave out all your buttons but the one I kept for myself. H___ & M___, two Palestinian-Israeli peace scholars and activists, really appreciated them, saying: “This is our identity exactly”. – *Mitchell*

Love my pins. They are beautiful. Sent information to LT in California. He is one of the pioneers in dialoging with Palestinians and Israelis. ... Hope you will hear from him, and I am sure you will from me again. – *Jeanie*

Send Your Comments, Questions and Orders to:

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info@SupportSanity.org
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Et Cetera

Other Items

Healing Israel / Palestine:

A Path to Peace and Reconciliation

by **Rabbi Michael Lerner** ... shows how it is possible to be both pro-Israel and pro-Palestine, to recognize that both people's best chance for lasting security lies in a new spirit of generosity, open-hearted reconciliation, a genuine commitment to non-violence, and in finding a path toward peace even when the forces of violence in the United States, Israel, and Palestine have temporarily taken ascendancy. *Paperback, 201 pages.*



Basic-Three-Fer Paks contain equal numbers of the three basic items (lapel pin, button & sticker) "fer" a special discounted price. A great way to cover all the essential bases. *Available in quantities of 1 (1 pin, 1 button, 1 sticker), 5 (5 pins, 5 buttons, 5 stickers) & 10 (10 pins, 10 buttons, 10 stickers).*



Banners suitable for display inside and out are made of strong, lightweight vinyl and have pole pockets and grommets for attaching to poles or other mounting devices (not included). The 3'x3' banner has the 6 color insignia (left); the 3'x6' banner has the 6 color insignia plus message and can be customized (see page 3).

Prices

Please consult a current Price List & Order Form (downloadable from our website) or the Support Sanity online store for prices. Prices are exclusive of taxes, shipping (if any), and are subject to change without notice. Please contact us if you require international or overnight shipping. Customers outside the United States are responsible for customs duties, if any.

3 Ways to Order...

1. Mail a completed Order Form with your check to the address on the form
2. E-mail your order information to: Sales@SupportSanity.org
3. Visit our Online Store at: www.SupportSanity.org

Your Satisfaction Guaranteed

Please let us know if you experience any problems with your order; we'll do our best to fix them ASAP. Generally defective items will be replaced free if you tell us within 7 days of delivery and the defective items are returned.

The Green Line

Products that Make a Statement

Support Sanity distributes a line of inexpensive, high-quality products that all bear our standard crossed-flags-and-motto insignia. Each is a great way to make a statement and make a difference.



Named after the border between Israel and the Palestinian territories, Green Line products can be purchased from Support Sanity resellers or directly from Support Sanity, either by mail, email or from our online store. In addition to retail sales, we offer substantial discounts for wholesale volume purchases as well as for peace kits that include quantities of key items – a perfect way to spread the word and raise funds for your organization at the same time. And, they make great presents.

Standing Orders

To help our supporters distribute lapel pins and other items as easily as possible, we accept standing orders in which we will ship a set quantity of items on a regular basis. Contact us for more information

Green Line Wholesale

Help us promote the mass display of the crossed-flags-over-motto insignia by buying in volume – either individual items or our larger Peace Kits that combine lapel pins, t-shirts, and baseball caps – at substantial discounts. Useful for:

- individuals or organizations that want to re-sell Green Line items (a great way of raising funds);
- individuals or companies that want to become Green Line distributors;
- friends who pool their resources to get the best price for their order.



Customizing Green Line Items

Most Green Line items can be customized with your group's name, website, event, etc. – a great way to promote both your organization and your support for an evenhanded two-state solution. Contact us for more information.

Becoming a Green Line Retailer or Distributor

Please contact us if you can help us distribute lapel pins and other items.

<p style="text-align: center;">Lapel Pin</p>  <ul style="list-style-type: none"> • 1¼" wide, 6 color soft enamel design, butterfly clutch • Quantities: 1, 10 & 100, in Peace Kits & Basic-Three-Fer Paks 	<p style="text-align: center;">Button</p>  <ul style="list-style-type: none"> • 2"x2" square, 6 color design, safety pin attachment • Quantities: 1, 10 & 100 & in Basic-Three-Fer Paks 	<p style="text-align: center;">T-Shirt</p>  <ul style="list-style-type: none"> • White medium-weight cotton shirt, 6 color design • Quantities: 1, 10 & 25 & in Peace Kits – Specify Size(s) 	<p style="text-align: center;">Sweatshirt</p>  <ul style="list-style-type: none"> • White medium-weight cotton shirt, 6 color design • Quantities: 1, 10 & 25 & in Peace Kits – Specify Size(s)
<p style="text-align: center;">Sticker</p>  <ul style="list-style-type: none"> • 3"x4", 6 color design, permanent adhesive • Quantities: 1, 10 & 100 & in Basic-Three-Fer Paks 	<p style="text-align: center;">Baseball Cap</p>  <ul style="list-style-type: none"> • White or navy cap, 6 color embroidered design • Quantities: 1, 10 & 25 & in Peace Kits – Specify Color(s) 	<p style="text-align: center;">Coffee Mug</p>  <ul style="list-style-type: none"> • White 11-oz mug, 6 color design, dishwasher safe • Quantities: 1, 10 & 25 	<p style="text-align: center;">Tile Coaster</p>  <ul style="list-style-type: none"> • 4¼"x 4¼" white ceramic tile, 6 color design • Quantities: 1, 10 & 25
<p style="text-align: center;">Mousepad</p>  <ul style="list-style-type: none"> • 9"x8" off-white mousepad, 6 color design • Quantities: 1, 10 & 25 	<p style="text-align: center;">Watch</p>  <ul style="list-style-type: none"> • Black "Swatch-style" watch, 6 color "It's Time" design • Quantities: 1, 10 & 25 – M/W 	<p style="text-align: center;">Wall Clock</p>  <ul style="list-style-type: none"> • 10" black plastic clock, 6 color "It's Time" design, requires 1 AA battery (not included) • Quantities: 1, 10 & 25 	<p style="text-align: center;">Flag Kit / Desktop MiniFlag Set</p>  <ul style="list-style-type: none"> • Flag Kit: 2 3'x5' polyester flags • Desktop MiniFlag Set: 2 4"x6" flags with display base • Quantities: 1, 10 & 25

